Pls try to ask yourself several questions before drafting your career goal essay.

Long-term (LT) Goal = 能力 ＋ 動機  
＝（技術 ＋ 人格特質） ＋ 動機  
＝（現有技術 ＋現有人格特質＋ MBA可以學的技術＋ ST工作取得的技術 ）＋ 動機  
＝（現有能力 ＋現有人格特質＋ MBA可以學的技術 ＋ ST工作取得的技術 ）＋（自身動機＋市場potential）

Questions to ask yourself to come up with 動機：

1) What is your LT goal?  
2) Why does the industry / function have high potential to you 15 years from now?  
3) Why is this LT goal meaningful to your core value? How did you become interested? What value does it create for you and for others?

Questions to ask yourself to come up with 能力：

1) Who are 3 role models in this field?

Dr. Vivian Wong, Cheung Leong,   
2) What are the 3 defining characteristics these role models? Why?

Dedication to charity service (Generosity)

Resourceful and Problem solving skills

High energy in networking

3) What are the 3 defining hard skills these people have? Why?  
4) Of the 3 characteristics, which ones do you have? Which achievements/stories can you share to prove it? (This will also be critical when we go into the brainstorming session for behavioral essays later on.)  
5) Of the 3 hard skills, which ones do you have? Which achievements/stories can you share to prove it?  
6) Of the characteristics you lack, how can MBA/ST jobs help you obtain? Which resources does [school] have, to help you get it?  
7) Of the hard skills you lack, how can MBA/ST jobs help you obtain? Which resources does [school] have, to help you get it?

In addition, before you start drafting the motivation/behavioral essays, pls take some time to think about or answer each of the following questions in 1-2 sentences. Meanwhile, let me know if you have any questions. :)

1) The key selling point you want to demonstrate is "X". Define "X". (We've asked you this question while we brainstorm for your career goals.)

Situation:

2) What's the project about?  
3) Why is this project important for your organization/client/department/personal development at that time?

Obstacles:

4) What difficulty did this project encounter?  
5) What will happen to the project if this obstacle doesn't get resolved?

Actions:

6) What did you do to solve the obstacle?  
7) How was what you did difficult?  
8) Does what you did, demonstrate you have the key selling point in #1? (How does it demonstrate that you are a better candidate than others?)

Results:

9) What was the result? (quantifiable + qualifiable results) Is the result good? (benchmark it)  
10) How did the company/department benefit? (tie to #3)  
11) What did you learn? What conclusions can you draw?

How I can contribute to the class?

* Knowledge of Central Bank in terms of financial services, eg. Fintech and Blockchain topics
  + I involved in the discussion on a whitepaper on HK digital currency
  + Consideration, Bypass SWIFT -> RMB global currencies -> first mover advantage
  + Record the money holders vs real decentralization > anti money laundry
  + Face value stability of crypto, System risk, cash, investment assets
  + A perspective from central banking of a world market in HK will provide great insights to classes in future finance topics
  + Technical background
* Class collaboration: Multicultural experiences, motivating and initiating events, INDEAVOR, cultural weeks
* Spirit: INDEAVOR, impact in business, lead with purposes
* Alumni